

creating
happy
worlds

BOLD
MOVE
NATION

creating happy worlds



All-family
Fun & Action
Emotion
Technology



Going above & beyond

- Engaged community
- Collaborative approach
- Customer-centric
- Theme & waterparks, zoos & tourist destinations
- Office in Brussels, Belgium



Office in Brussels



Captain & CEO Benoit Cornet

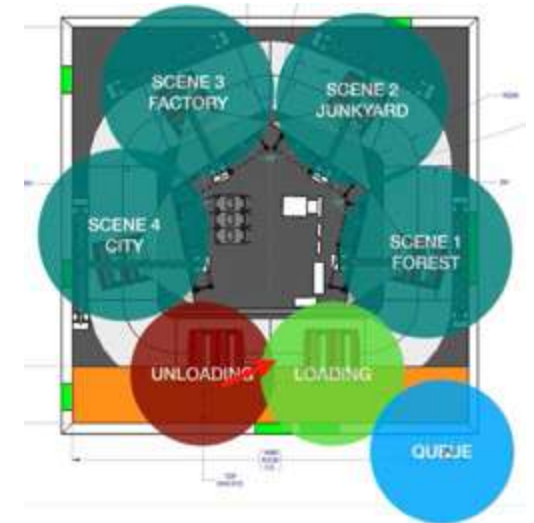


- CEO & Captain of Creative Minds
- +20 years experience
- First interactive, rotating theatres and first non-linear erratic dark ride
- Thea and other international awards
- TEA Board Member (2 terms)
- Champi'Folies, Maus au Chocolat, Noodle Ride, Popcorn Revenge, Basilisk,...



Creative Process

- Concept & story development
- Master planning & technical design
- Ride & attraction design
- Technology selection
- Experience design & visitor flow
- IP & characters development
- Schematic & concept design



Production Process

- Character & 3D animation
- Gameplay development
- AV & technologies/ride system
- Detailed design
- Workshop drawings
- Material definition & selection
- Production & installation



DARK RIDES



Smash & Reload

Interactive media dark ride



Mini

Size: 144 m²
Throughput: 260 pph



Original

Size: 225 m²
Throughput: 430 pph



Maxi

Size: 315 m²
Throughput: 600 pph



Double Action & Double Fun

- Immersive all-family experience
- Unique & modular media ride
- Increases visitor capacity
- All-year round indoor attraction
- Stand-alone or (re)fit premium location
- Easy, intuitive action-based gameplay
- Themed from pre to post-show



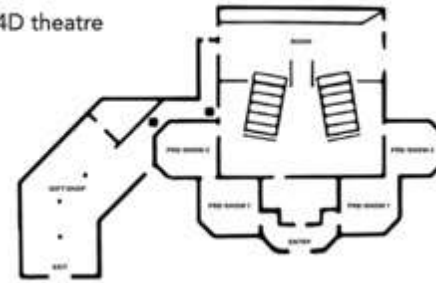
S&R Mini



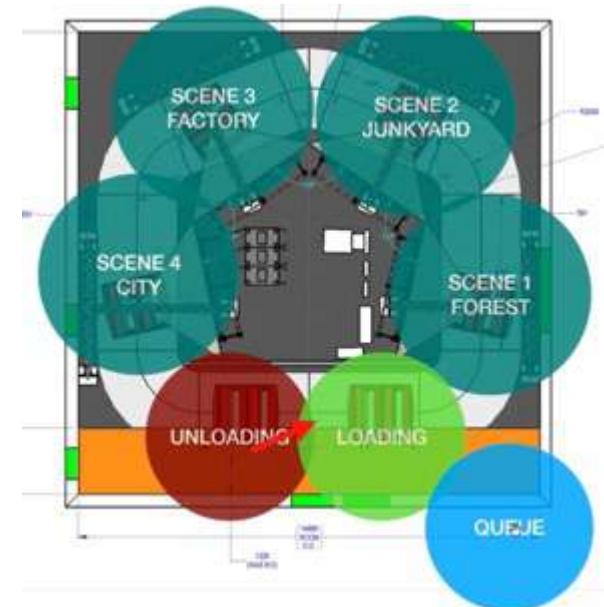
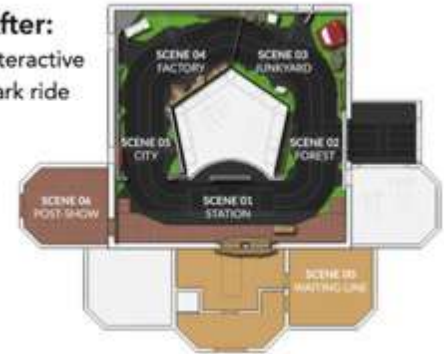
Project Champi'Folies



Before:
4D theatre



After:
interactive
dark ride





SMASH
&
RELOAD!




**CHAMPI'
FOLIES**



Vidéo Champi'Folies:

<https://www.youtube.com/watch?v=t-fa7oPyK9A>



**CHAMPI'
FOLIES**



CHAMPI' FOLIES



Cartoon Car
Mazda 121 (Year 1991)

3D Trees pinnels (Types B sizes as per location plan)
Paint must enhance the depth feeling

Elevation Backdrop ST.03-1
Scale: 1:50e

Old Barrels
Old B Cartoon style

Reload Screen
Integrated as an Ice Dispenser

Old Priest's bike
Cartoon look and basket

Faux foliage
Artificial foliage (various grasses B plants from the forest)

TooMush IP



- The Mushies are adorable little mushrooms that live peacefully in a forest.
- Every Mushie has a specific tattoo that reflects their personality.
- Pollution can mutate them into green mushies that panic even more!



Personality tattoos

Shop & Merch



Artificial Intelligence is used in the media to surprise even the most accustomed players.

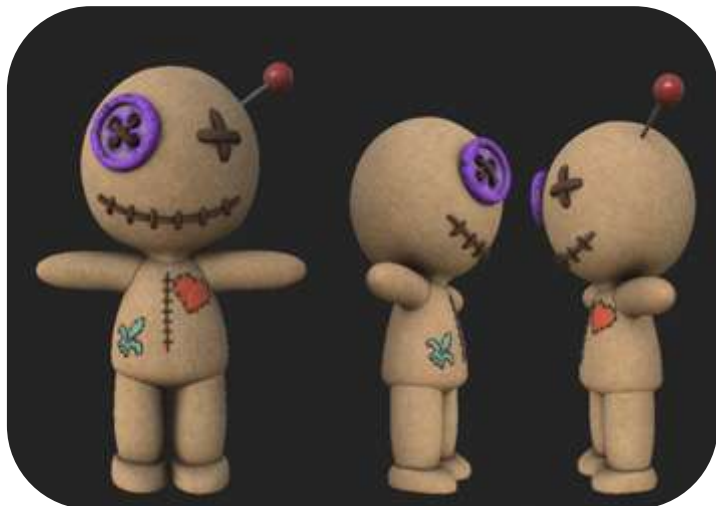


VIPzation options in media for special occasions (corporate events, birthdays, seasonal events,...)



Voodoo Festival IP

Mysterious magic brought voodoo dolls back to life. You are the last line of defense to save the Mardi Gras festival from their total takeover. Fling your Good Luck bags to break the curse and save the day!



Fun-scary roadside ride



VOODOO
FESTIVAL



VOODOO FESTIVAL



FUSION

Immersive midway dark ride

FUSION





Double Down

Multiverse dark ride

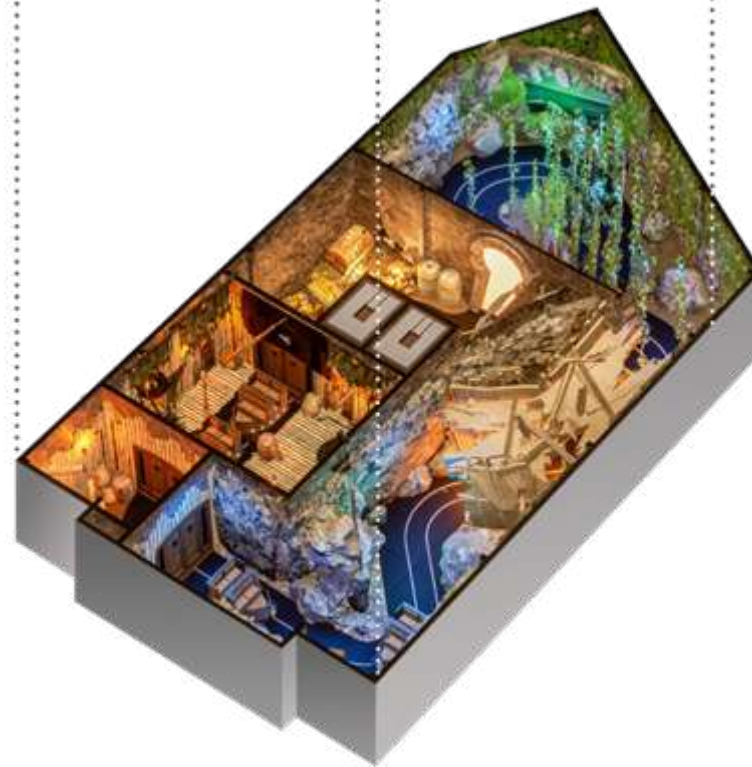
**DOUBLE
DOWN**



2 universes, 1 adventure



**DOUBLE
DOWN**



Motion Pad

Real-life gaming experience



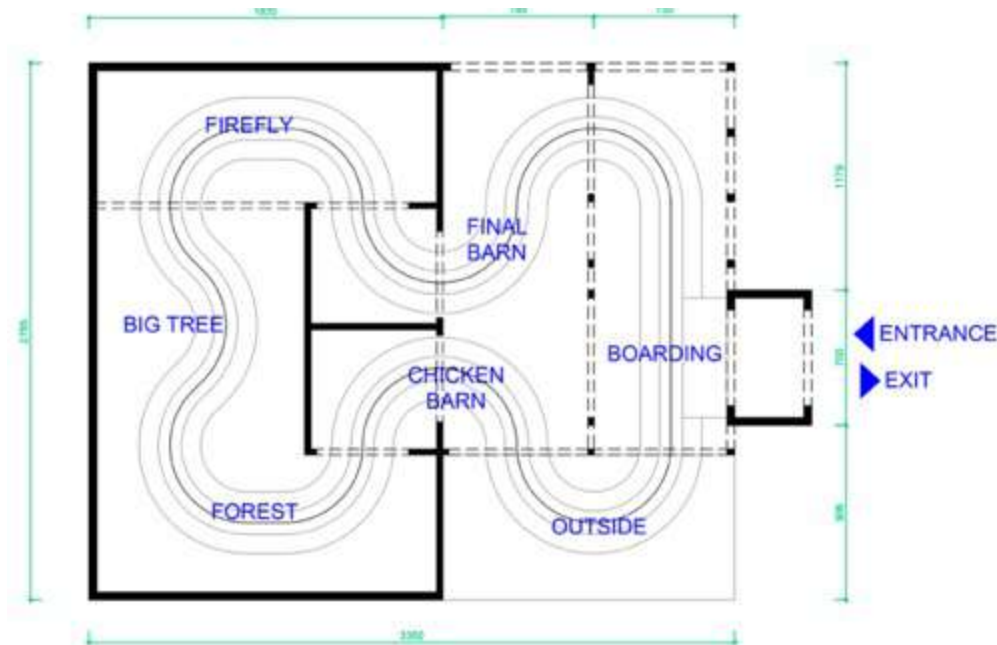
Motion Pad

Real-life gaming experience



Track & Play

Next-level track ride



AR & VR ATTRACTIONS



Raptor Expedition

Thrill AR Walkthrough

- Suspense
- Immersive
- Multisensory
- Action
- Thrilling





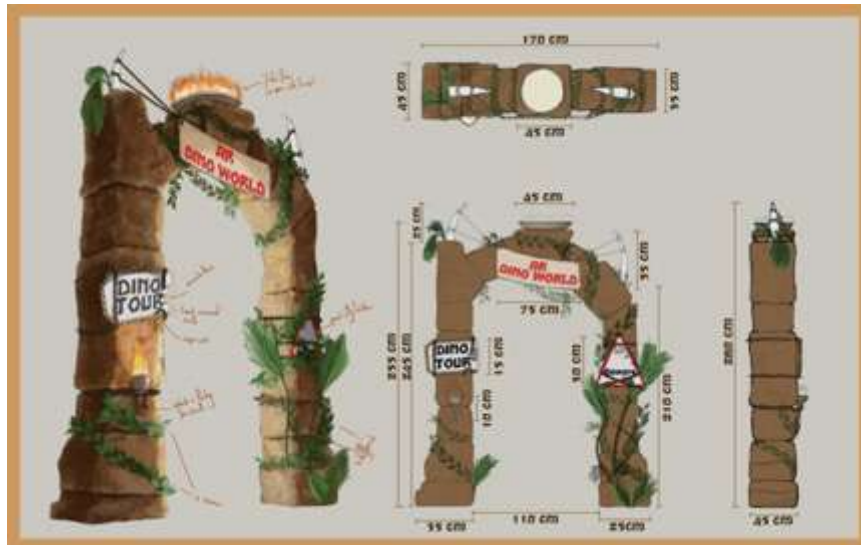
**RAPTOR
EXPEDITION**

BOARDING



Virtual portals

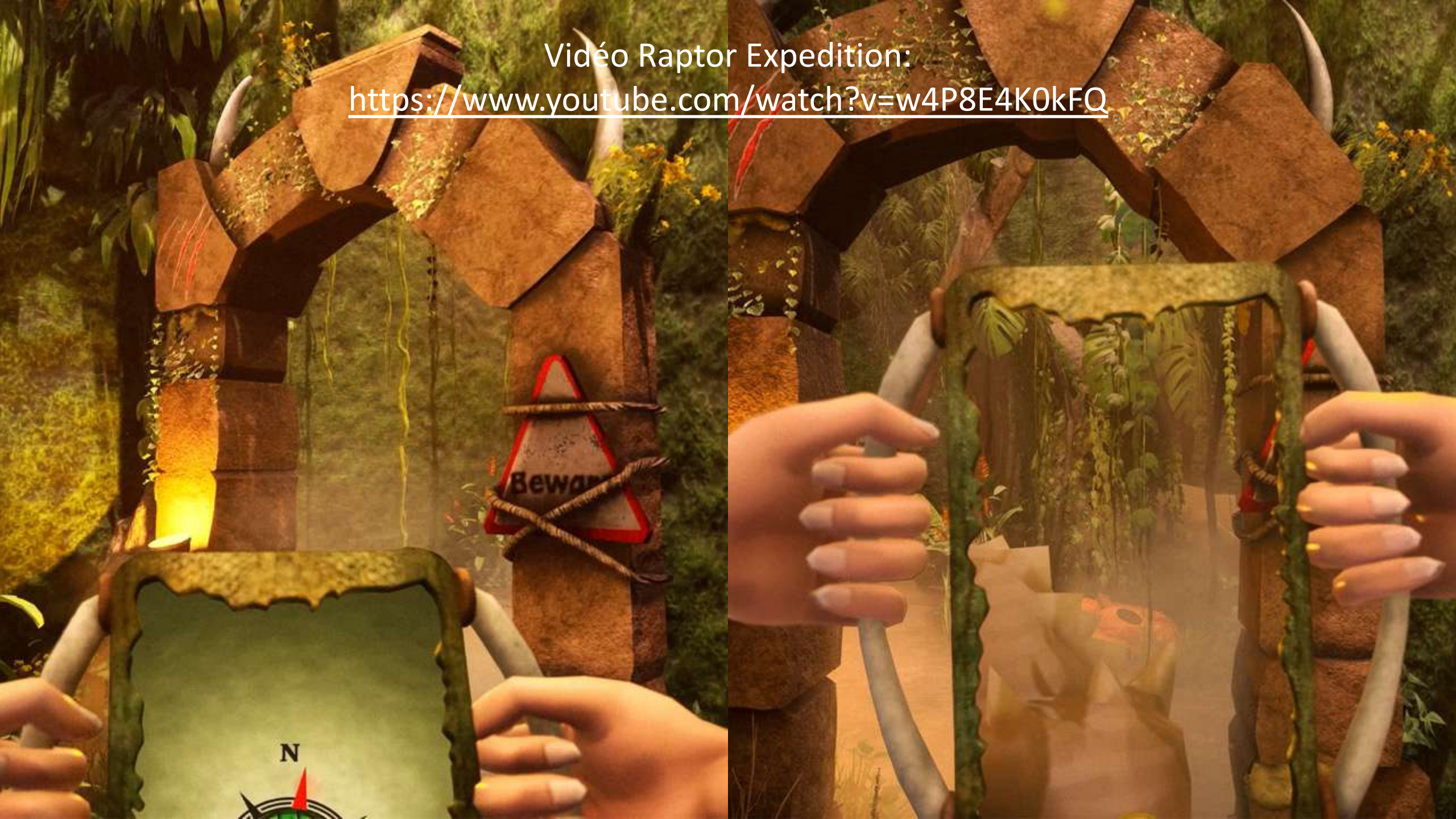
- Find the hidden themed AR portals on the mystery Raptor island
- Amazing 3D rendered views of the island: hilltops, valleys, volcanos,...



Challenging trail



Vidéo Raptor Expedition:
<https://www.youtube.com/watch?v=w4P8E4K0kFQ>



Marsu Quest

AR Escape Walkthrough



Marsu Quest

AR Escape Walkthrough



WaterSlider VR

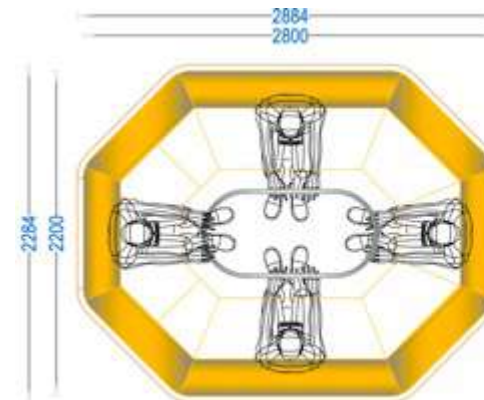
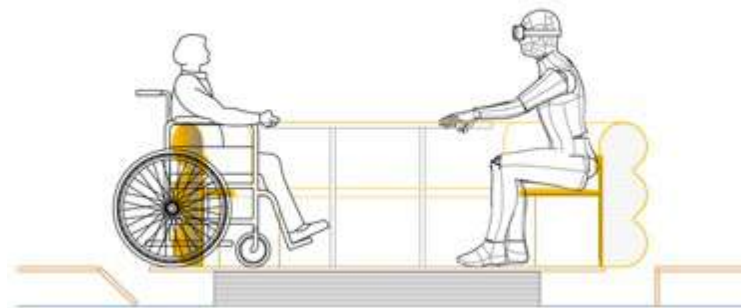
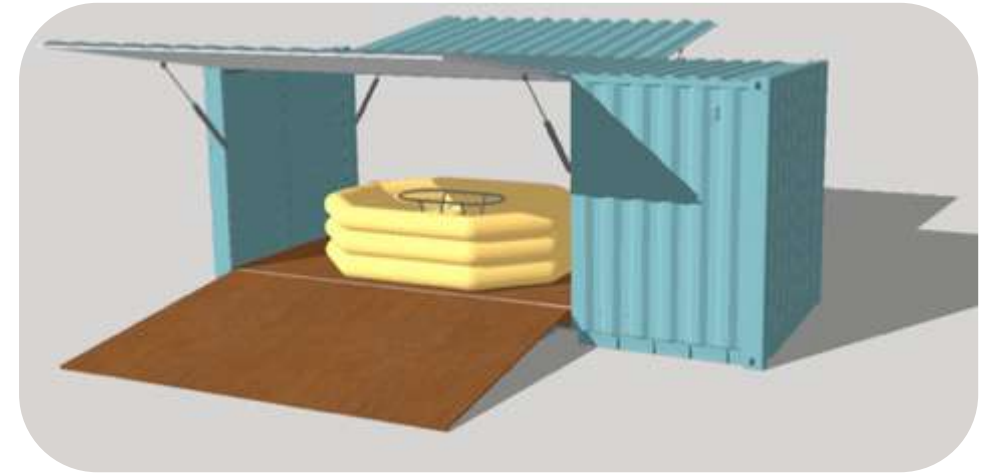
Splashing VR Experience



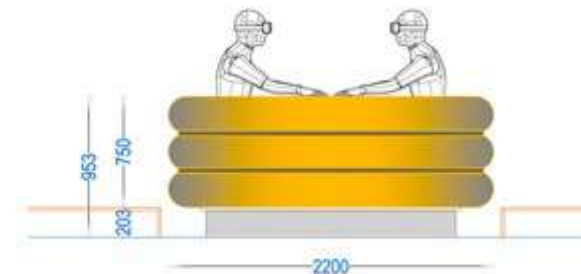
Deep Sea Party

water
slider^{VR}

- Thrilling VR family experience
- Media & motion-based life raft
- 3 minutes Deep Sea Party 3D movie
- Multisensory: sound, special effects
- Wheelchair accessible from rear
- Sea-container with technical room
- Easy and limited operation



Top View



Front View

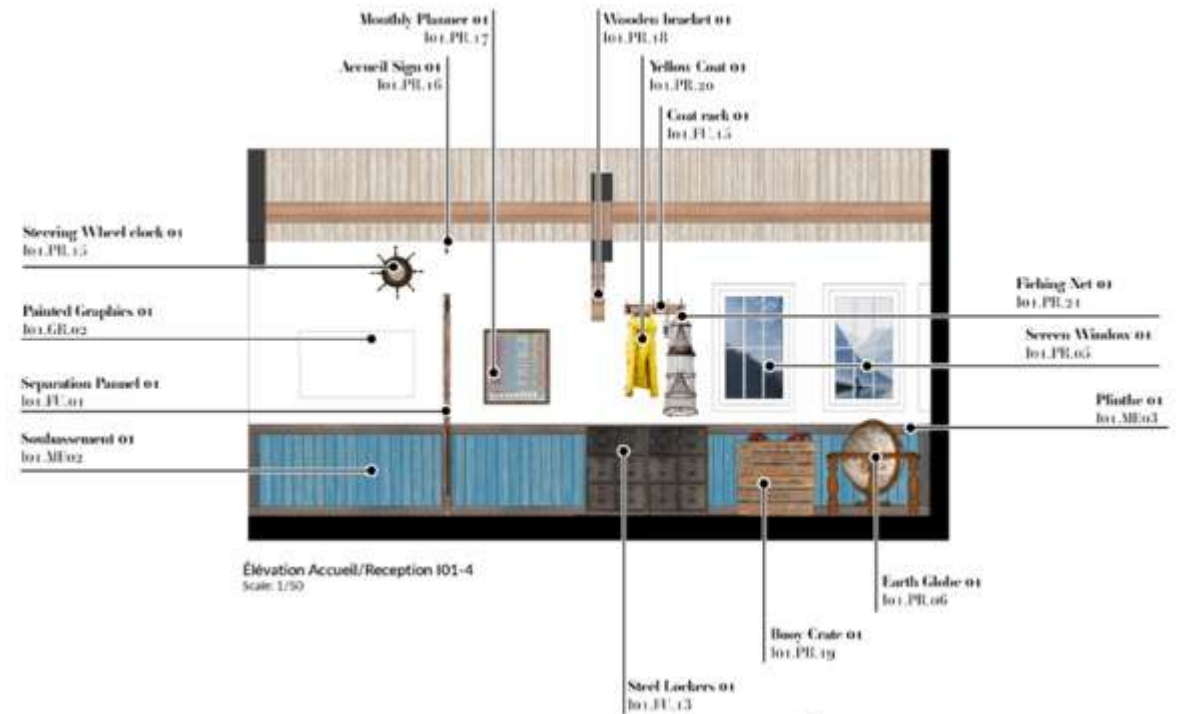
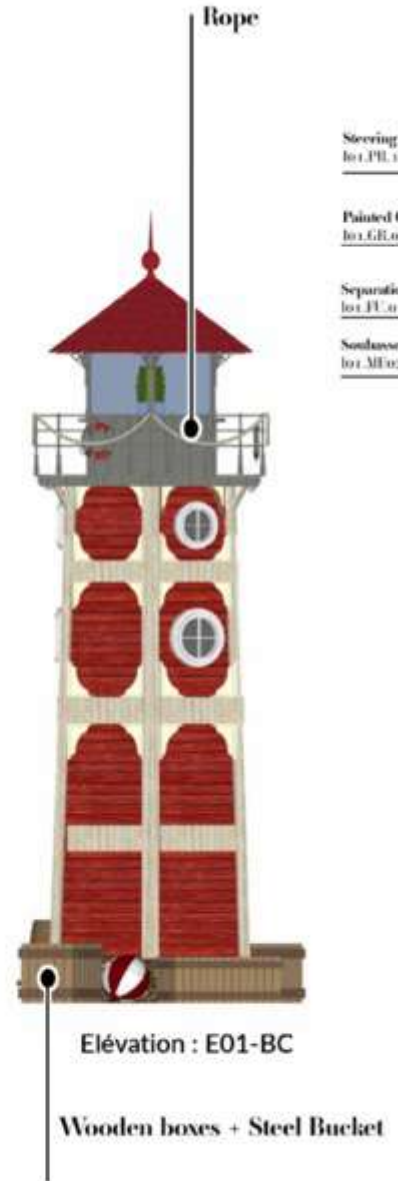
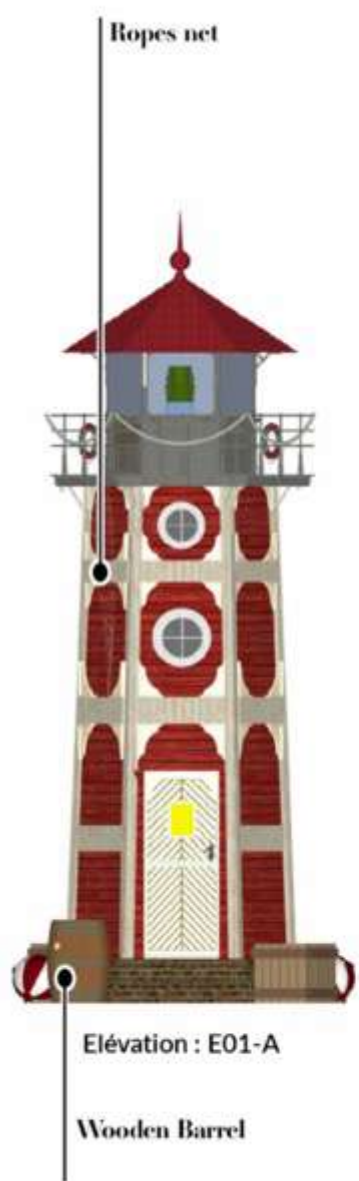
THEMING DESIGN



Queue lines





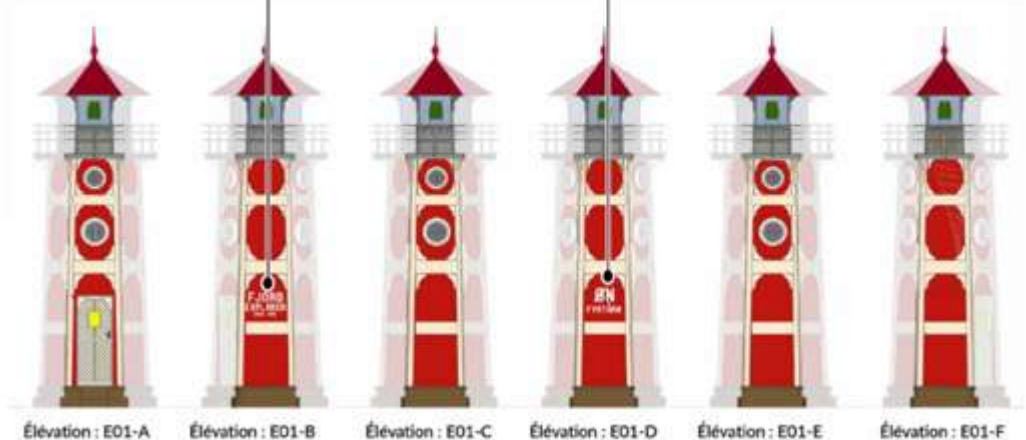


**FJORD
EXPLØRER**
SINCE 1895

**ØN
FYRTÅRN**

Painted Text
"FJORD EXPLØRER SINCE 1895"
(Font : PTF Nordie red - RAL 3009)

Painted Text
"ØN FYRTÅRN" (Font : PTF
Nordie red - RAL 3009)



Shops





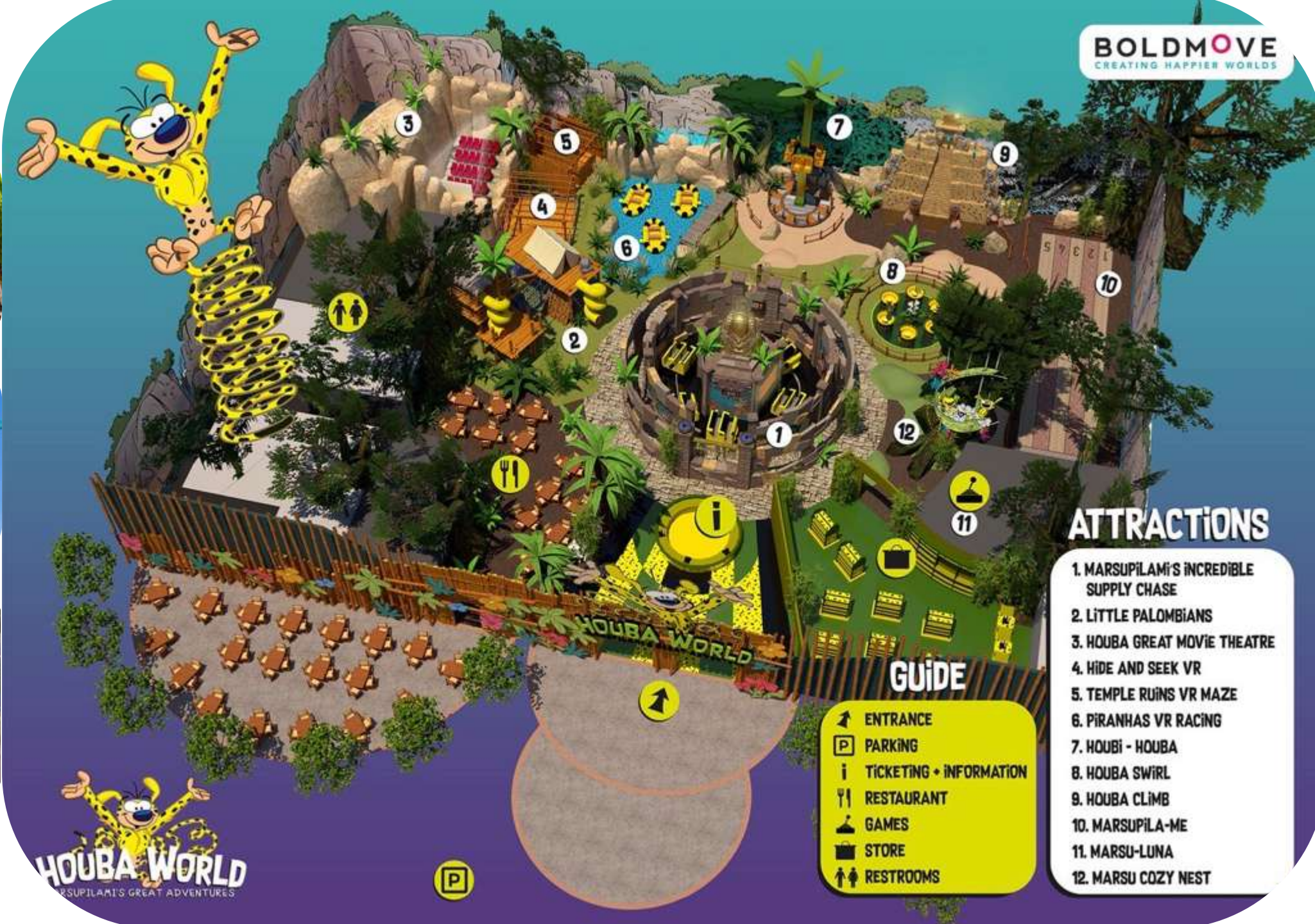
Preshows





MASTERPLANNING





HOUBA WORLD
MARSUPILAMI'S GREAT ADVENTURES

ATTRACTIONS

1. MARSUPILAMI'S INCREDIBLE SUPPLY CHASE
2. LITTLE PALOMBIANS
3. HOUBA GREAT MOVIE THEATRE
4. HIDE AND SEEK VR
5. TEMPLE RUINS VR MAZE
6. PIRANHAS VR RACING
7. HOUBI - HOUBA
8. HOUBA SWIRL
9. HOUBA CLIMB
10. MARSUPILA-ME
11. MARSU-LUNA
12. MARSU COZY NEST

GUIDE

- ENTRANCE
- PARKING
- TICKETING + INFORMATION
- RESTAURANT
- GAMES
- STORE
- RESTROOMS





DARK RIDES AR & VR ATTRACTIONS
CREATIVE SERVICES, P.A., P & THEMES

CREATING HAPPY WORLDS

Visual Reality Experience
THE PARK

BOLDMOVE
VIENNA FESTIVAL 2023

BOLD JOVI BENOIT L...
RI-ANJA FAB FABRI...
RIGDY POPELIER LEYD...
IMAGINE JEROME CARME...
THE BOLD...

Thank you!

BOLD
MOVE
NATION